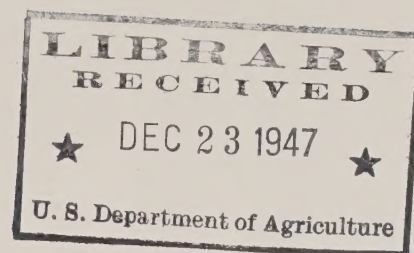


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1948

Radiola Offerings

from **John Bastian**

1948 RETAIL LIST

ALADDIN—Bright reddish salmon with large cream blotch. The beautifully ruffled blooms open 8 or 10 on long flower heads. A fine variety and a winner at many shows.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 15c

ALGONQUIN—Large glowing scarlet with long, straight flower spikes. Opens 8 to 10 blossoms at one time. One of the best early reds.

Each: Large, 15c; Medium, 10; Small, 5c. Bulbets: 25 for 50c

ABU HASSAN (European)—Blooms of good size in very deep rich violet blue with darker throat markings. The color is somewhat like the popular Leonardo da Vince, but it is a much more vigorous grower with straight flower spikes of good height. A fine addition to this color class.

Each: Large, 50c; Medium, 35c. Bulbets: 20 for \$1.00

BEACON—Very spectacular bright scarlet with cream blotch in throat. Tall plants with long straight flower spikes. Blooms large and well placed. Leading commercial red.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 15c

BILL SOWDEN—Large, wide open medium red. Darker flecking in petals.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 15c.

BURMA (Palmer)—Heavily ruffled, deep rose red, with all of the buds showing color. Florets are large, of heavy texture, and well placed on tall spikes. A nice glad.

Each: Large, 50c; Medium, 35c; Small, 20c. Bulbets: 10 for 75c

CHAMOUNY—A distinct and very unusual shade of cerise-rose with a silver line around the edge of each petal. Spikes are very straight and tall. Appeals to the unusual and was much admired by garden visitors.

Each: Large, 25c; Medium, 20c; Small, 15c. Bulbets: 25 for \$1.00

CORONA—Light rose-pink with cream throat. Opens 6-8 large, wide open blooms on a tall straight spike. A winner at many shows.

Each: Large, 15; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

ETHEL CAVE COLE—One of the finest new light pinks. Large round blooms with many open on a tall straight flower spike.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

ELIZABETH THE QUEEN (D. W. White)—Nice light lavender with slight deeper self markings in throat. Nicely ruffled petals with many large blooms open on long flower head. A popular exhibition and commercial lavender.

Each: Large, 15c; Medium, 10c; Small, 2 for 15c. Bulbets: 10 for 25c

GOLDEN CHIMES—One of the few good light yellows: Large, wide open blooms on a straight spike.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 20c.

GOLDEN CUP (Palmer)—A very deep yellow.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25c

JEANIE—A clear cut and distinct medium pure pink with a golden throat. Very tall straight spike. Good grower and a great cut flower.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

J. V. KONYNENBURG (K & M)—Solid vermilion, slightly brighter self throat. Large blooms on tall spikes. Showy and very nice.

Each: Large, \$2.00; Medium, \$1.50; Small, \$1.00. Bulbets: 25c

KING ARTHUR (Arenius)—An excellent ruffled lavender.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 20c

KING LEAR—Big ruffled red purple. Five to six wide open blooms on a tall straight spike. Well placed. The richest of all the purples.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

KING WILLIAM—A soft salmon and apricot blending into a clear unmarked cream throat. A healthy, vigorous grower and a fine cut flower.

Each: Large, 15; Medium, 10c; Small, 5c. Bulbets: 25 for 50c

LEADING LADY (Johnston)—Slightly ruffled cream white self. Very large florets on tall spikes. An outstanding glad which is much in demand.

Each: Large, 25c; Medium, 15c; Small, 10c. Bulbets: 10 for 50c

MAID OF ORLEANS—The leading commercial white. Six to eight large blooms open at one time on a tall straight spike. Has a slight creamy throat.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 15c

MARGARET BEATON—Very large, tall, clear white, with small cherry blotch in the throat. One of the finest of recent introductions and a winner at many shows.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

MARGARET FULTON (Ogrodnichok)—Rich deep salmon of an unusually solid color. Faint apricot in throat, no other markings. Good propagator.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 20c

MAX REGER—In our opinion this is the best of the clear light blues. Large, well placed blooms on a straight spike.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulbets: 25 for 20c

MOROCCO—Large black-red, the darkest red we have seen. Grows very tall and fine.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

MOTHER MACHREE—Beautiful golden lavender smoky. Very unusual color combination that appeals to those who like something different. Tall, strong grower.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 50c

MYRNA—A fine creamy white shading to darker cream in throat. Blooms are large, wide open and heavily ruffled. Grows very tall and always straight.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulbets: 25 for 20c

1948 RETAIL LIST---Continued

OREGON DIAMOND—Large pure white with scalloped edge.

Each: Large, \$1.00; Medium, 75c; Small, 50c. Bulblets: 25c

ORIENTAL PEARL (Carlson-Puerner)—Immense pearly white with a slight rose shading deep in throat. Wide open blooms of very heavy substance. Tall stems, straight spikes, sturdy grower. One of the finest of the new varieties. In a class all by itself. Mid-season.

Each: Large, \$2.00; Medium, \$1.50; Small, \$1.00. Bulblets: 25c

PEGGY LOU—A beautiful, smooth, light pink. Florets are round and wide open, 6 to 8 open at one time on a tall spike with long flower head. A leading commercial.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 15c

PICARDY—The standard by which other glads are judged. The beautiful apricot salmon that everyone knows. More widely grown than any glad in existence.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 15c

PELEGRINA (Ffitzer)—A very deep violet blue with many open.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

PHYLLIS McQUISTON (Stewart)—A very large spike of shrimp pink. Florets are large, placement good and flowers open. Outstanding.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

PURPLE SUPREME—A fine large purple, the most popular of late introductions. Winning at the shows in a big way.

Each: Large, 50c; Medium, 30c; Small, 20c. Bulblets: 10 for 40c

RED PHIPPS (Briggs)—Brilliant light scarlet. Has the shape and habits of W. H. Phipps, but more uniform in size.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

REWI FALLU (Fallu)—A giant Australian red of deep rich color. It possesses large florets of great size and substance. Very outstanding.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

SALBACH'S ORCHID—Colored the same lavender pink as Cattleya Orchid. Similar in form to Minuet but pinker, and retains its color under artificial light. Large, wide open blooms of heavy substance. Opens up to 10 blooms at one time.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

SHIRLEY TEMPLE (Pruitt)—A large ruffled cream, this variety has been much in demand with us.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

SNOW PRINCESS—A beautiful, clear, pure white. Florets are round and wide open, large. A leading commercial.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

SPIC AND SPAN (Carlson, 1946)—Class 432. Tall ruffled deep pink, 20-22 buds. Opens 10 easily with 8 more in color. Has a great show record, winning several Grand Championships.

Each: Large, \$3.50; Medium, \$3.00; Small, \$2.50. Bulblets: 35c

SPOTLIGHT (Palmer)—A most outstanding yellow of recent introduction. Blooms are clear medium yellow with scarlet blotch on lower petals. Opens six to seven good size blooms on long straight flower spike. Produces large size bulblets that often bloom the first year. Early mid-season.

Each: Large, 50c; Medium, 35c; Small, 25c. Bulblets: 8 for 25c

STOPLIGHT—Promises to be one of the best new commercial and show reds. Clear red, opening 6 to 8 blooms on a tall, wiry stem.

Each: Large, 20c; Medium, 15c; Small, 10c. Bulblets: 25 for 50c

TAKINA—This variety has the largest florets of any variety we have seen. Opens 6 to 7 wide open florets up to 8 inches across. Color a rosaline purple. A strong grower.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulblets: 25 for 20c

TIP TOP—An immense, wide open bright red. Opens 6 to 8 on a straight, tall spike.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

TIMBUCTOO—Dark rose-red on very tall straight spike.

Each: Large, 25c; Medium, 10c; Small, 5c. Bulblets: 25 for 50c

VALERIA—A fine new Pruitt introduction in a soft scarlet. A distinctive color and one much desired. Blooms are large and of heavy substance. Opens 8 to 9 on a long flower head. The leading commercial red.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulblets: 25 for 25c

VIRGINIA (K.)—Six or more massive scarlet blooms open on a medium sized spike. Excellent forcing variety.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 20c

VREDENBURG—Another fine early white. Large, wide open bloom, 6 open on a medium tall straight spike. A very good commercial white.

Each: Large, 10c; Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 15c

WHITE GOLD (Scheer)—Large cream florets blending to gold in the throat. Blooms are slightly ruffled, heavy textured and well placed on tall spikes.

Each: Large, 15c; Medium, 10c; Small, 5c. Bulblets: 10 for 15c

YELLOW EMPEROR—A very rich yellow of good substance. Good grower and fine color.

Each: Large, 10c Medium, 2 for 15c; Small, 2 for 10c. Bulblets: 25 for 15c

YELLOW HERALD—Color amber yellow, carmine in the throat. An improved Pfitzer introduction on Gate of Heaven. Medium wide open flowers well placed on a straight stem. A strong healthy grower.

Each: Large, 25c; Medium, 15c; Small, 10c. Bulblets: 10 for 50c

INTRUDER (Graff, 1944)—The "king of the scarlets". About 55 inches, with 18 to 20 buds. The florets are large, measuring up to six inches with eight to nine open. (The hotter the weather, the better it likes it and does not crook.)

Each: Large, \$1.50; Medium, \$1.00; Small, 50c. Bulblets 20c; 10 for \$1.20

EXHIBITION MIXTURE—A well balanced selection of large flowered varieties. Not labeled

Each: 50 large, \$3.00; 100 large, \$5.00. Not Prepaid



PHANTOM BEAUTY

BLOEMFONTEIN

Color salmon with a soft yellow blotch. Six wide open blooms at a time are of heavy texture and beautifully placed on a stiff stem. It is a mid-season 100% cutflower variety. Splendid grower and rapid propagator.

Each: Large, 50c; Medium, 35c; Small, 20c. Bulblets: 10 for \$1.00

OUR 1947 INTRODUCTIONS

THE BRIDE (R. H. Pruitt & Son)

Pure white with slight lavender feather in throat that tends to dress it up. Formal type, 5½-inch florets, open, six showing color. Perfect placement and facing, florets firmly attached to stem. Grows to 60 inches in the field. Medium propagation and good germination. Excellent shipper and stands heat well, opens perfect when cut tight. Never crooks, blooms in 85 days.

Each: Large, \$4.00; Medium, \$2.75; Small, \$1.50. Bulblets: 40c (10 at 8 times the price of one)

PHANTOM BEAUTY (J. Bastian, Sr.)

1947—First at Maryland, First at New York City, First at Elmira, first at Binghamton and Best in 500 class. First at Peekskill and runner-up for Grand Champion. Light pink, like a Blushing Bride, formal type. Perfect facing and placement, 5½-inch ruffled and wide open florets; 22 buds, 12 florets open, 6 showing color. Flower head 32 inches, height in field 60 inches. Bulblet production and germination excellent. Stands hot weather well and is excellent shipper. Never crooks, blooms in 80 days. Grand Champion of Shows and Seedlings at Great Falls, Montana, and Chicago, Illinois, in 1945. Best recent introduction at the 1946 Springfield, Illinois, show.

Each: Large, \$7.00; Medium, \$5.00; Small, \$3.00. Bulblets: 75c (10 at 8 times the price of one)

SUPREME BEAUTY (J. Bastian, Sr.)

Color is deep (pink) salmon with creamy yellow throat. Formal type, 5½-inch ruffled and wide open florets, 20 buds, 8 florets open, 6 showing color. Flower head 26 inches, height in field 55 inches. Bulblet production and germination excellent. Excellent shipper, never crooks. Blooms in 80 days.

Each: \$4.00. Bulblets: 40c (10 at 8 times the price of one)

GOLDEN ARROW (R. H. Pruitt & Son)

A true light yellow with 18 buds, 8 florets open, 6 showing color. Grows 60 inches in the field, always straight. Formal type; the 5½-inch florets are well placed and firmly attached to stem. The buds, as they start to show color, are true yellow, and do not have the green cast as is common with most yellow Glads. Extremely healthy and vigorous, the foliage is very dark green. This is the yellow the commercial grower has been hoping for. Germination and propagation are excellent. Opens fine when cut tight, and hot weather does not bother this Glad. Blooms in 85 days. Champion Three-Spike Seedling at the 1946 Springfield, Illinois, show.

Each: Large, \$2.00; Medium, \$1.50; Small, 75c. Bulblets: 35c (10 at 8 times the price of one)

OTHER POPULAR VARIETIES

BENGASI (Cave-Graff '43)

Bengasi is a beautiful La France pink. The color deepens toward the edge of the petals and blends into a white throat in which may be seen four rose lines which resemble a feather.

It attains better than average height, 70 to 75 inches, when grown under normal field conditions. The flower heads measure up to 36 inches. The 6 to 6½ inch florets are wide open and firmly attached. There are 18 to 22 buds on a spike, with nine fully open and six showing color. The heavily ruffled florets, six inches in width, are of excellent texture. Bengasi will bloom freely from any size bulb. Blooms from bulblets in our garden were excellent and much larger than those grown from bulblets of other varieties. When cut tight in bud, every floret will open to the tip. The buds grow close to the stem.

A yellow green foliage is characteristic of the plant. Its general excellence and fine shipping qualities label it as an outstanding commercial.

Each: Large, \$3.00; Medium, \$2.00; Small, \$1.00. Bulblets: 25c; 10 for \$2.00

RED RASCAL (Graff 1945)

A 1945 introduction which has done very well for itself considering that there were not many large bulbs out last season. As its name implies, Red Rascal is a ruffled red, one shade darker than Intruder. There is a small white rib running down the center of the throat to the tip of the lower floret. Sometimes there are two of these. There is no flecking and the color reflexes are good. The florets measure over 5½ inches across, 7 to 8 will open, with six showing color. The buds are firmly attached to the stem. Placement and harmony are both excellent. The stem is medium heavy and straight. The flower head is 26 to 28 inches in length, the spike ranging up to 58 inches in height. There is no tendency toward disease of foliage or bulb. The flower does not burn in the sun and stands punishment and handling very well. As a seedling it won the 3-spike championship at the Wisconsin State show in 1943. Red Rascal is a worthy introduction to the red class. It blooms in about 80 to 85 days. Power of opening is great when cut tight in the bud, and it gives promise of being a good commercial.

Each: Large, \$3.00; Medium, \$2.00; Small, \$1.00. Bulblets: 30c; 10 for \$2.40

SILVER WINGS (Rutsena-Graff '45)

Silver Wings needs no introduction to the glad fan as it was one of the most noteworthy glads this past season in the States and also in Canada. It has the splendid characteristics of its parent, Picardy, from which it was segregated in 1939. Its show record has been outstanding and its commercial qualities are unlimited.

The spike stands 65 inches tall under cultural conditions. The stem is medium heavy, does not crook. The florets measure six inches across and are very ruffled. Silver Wings possesses an ethereal beauty, which is enhanced by the glistening white sheen of its florets. What a beautiful sight to behold seven or eight of these charmingly ruffled florets open at one time, with the remaining buds showing color. A total of 18 to 20 buds open on a straight spike, every one opening to the very tip, a quality which gives it appeal as one of the best commercials. It has been a winner at all of the shows and enjoys the supremacy of its class.

Each: Large, \$1.00; Medium, 75c; Small, 50c. Bulblets: 15c; 10 for \$1.00



GOLDEN ARROW

EUREKA

The best white sport of Picardy I have seen. Whiter than Leading Lady and definitely in the 500 class. Florets are firmly attached. Clean grower, very tall and straight. Grows to 65 inches with a 30-inch flower head. Twenty buds with 8 open, 4 showing color. Heavy propagation and good germination. Blooms in 80 days.

Each: Large, \$3.50; Medium, \$3.00; Small, \$2.50

UNIQUE, MODERN STORAGE AND WAREHOUSE FACILITY



INTERIOR VIEW

Departing radically from the type of "bulb house" in common use, John Bastian, Bulbs have introduced and by actual use developed a new type bulb storage and warehouse.

Incorporating new ideas, abrupt departures from former practices while retaining all the proven features used in the past.

Modern throughout, this 40 x 90 foot, two-story building is as completely insulated as it was possible to construct. Walls, roof, ceilings and windows were insulated as constructed. The doors of commercial walk-in freezer type are heavily insulated and swing from special hinges.

The vermin proof concrete floor was built for stress and to resist wear.

Complete air conditioning and constant temperature control combine to assure better storage conditions.

Eleven tray height storage shelves with easy glide features carry identification labels corresponding with the constant inventory lists.

Multiple control lighting provides "where desired" illumination.

Sorting, packing and shipping facilities are provided.

There is even a "niche" for cups, plaques and ribbons, and already this is "comfortably" filled.

Exterior view showing overhanging construction. One of the ventilators is visible on roof. Note small type windows, slightly recessed, are placed to conform with air conditioning unit.

Also shown is the Dodge Power wagon, as well known as its companion Jeep in Southern Oregon Glad Land.

Josephine County and the county seat city of Grants Pass are known, by virtue of the annual August Glad show, as "Joyous Josephine and Glad Grants Pass".



EXTERIOR VIEW

JOHN BASTIAN, *Bulbs*

P. O. BOX 253

PHONE 3903

GRANTS PASS, OREGON

"It's the Climate"